

## Poultry farming – A demand driven by SHG



The Odisha PVTGs Empowerment and livelihood Improvement Programme (OPELIP), started since June 2017 in DKDA Parshali, Rayagada district with a specific goal i.e. enhancement of living conditions and reduction of poverty of PVTG, Tribal, SC and other Households.



The Kandsur village is situated in Parsali GP under Kalyansingpur Block consisting of 14 households of Dangariya PVTGs and its population 76 (male- 28, female 48). Due to intervention of OPELIP the VDA was formed and **MaaSeneleya** SHG was finalized to take up Poultry farming (Broiler) in the village.



The group was provided with Rs. 70000/- for chick, feed, medicine, drinker, etc from CCD fund to initiate poultry farming. The project has organized several training programmes and hand holding technical support through regular follow up to them.

Total 890 kg meat sold to girl's education complex & local market with a price of Rs. 95/- per kg and earned Rs. 84550/- within 35 to 45 days of initiation. The net profit of SHG is Rs. 14550/- within 45 days. Till date the SHG has completed 2 cycles of



selling of meat and earned around Rs. 30000/- profit. Being inspired now the secretary of the SHG says "Looking at the profit, we have decided to keep some layer birds for selling of eggs in the school for which group will get some additional profit".