

Adi Dada's Success Mantra: Fetching profits through Potato cultivation

Adi Pusika, a very poor PVTG farmer belongs to Balapai village near Bissamcuttack. Though the village is coming under suitable agro climatic zone, farmers in this region are unable to en-cash the opportunity to cultivate profitable crops. He wants to bring change by adopting a new crop in his cropping system which would fetch better returns as compared to other crops.

During an intervention in Rabi season, OPELIP team has decided to introduce potato cultivation as a new crop in the village in consultation with the VDC. For which, DKDA Chatikona has provided 160 kg of potato seeds (variety: Kurfi Jyothi) and requisite fertilizers to the villagers.

“The support and meticulous advices received from DKDA Chatikona added fuel to my burning desire” says Adi Pusika.



The expert advice and technical inputs of the Team OPELIP helps him to manage the field by following scientific recommendations. Regular field inspections with usage of proper pest & disease management helped him to produce 2 tonnes of potato. As a result, he earned around Rs.20,000/- to Rs. 24,000/- by selling @ Rs. 10 to Rs. 12 per kg during off season.

The success of potato cultivation was eye catching to other farmers in his region. His challenging mindset to accept the change in cropping pattern reaped happiness in his life and transformed him as a role model in Balapai village.